



10 STEPS TO BECOMING A

TRANSFORMATIONAL

Christian

INFLUENCER



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MINDSET

1. **Start with the facts** ... not how you feel. Take every thought captive and learn how to easily tell the difference between fact and feeling.
2. **Respond with Wisdom.** Mesh the facts with feelings and use your wise mind to respond to pressured situations.
3. **Choose to Believe Truth.** Some lies "feel" true but that doesn't make them true. Choose to lean into the Truth and embrace it.



HEART POSTURE

4. **Put God First!** Have regular, intimate, peaceful times with God.
5. **Live the Surrendered Life.** Choose to surrender both the Good and the Bad to Him.
6. **Have a Clear and Joy-filled Mission!** Stay on mission and learn to say no to distractors even if they are good things.



SKILL SET

7. **Have a Concise Message.** Be able to share your why and how in 3 minutes or less at any time.
8. **Have a Clear Expectation of Behavior.** Your call to action should be easily understood and super practical.
9. **Have a Specific Result Your Audience Will Experience.** State clearly why they should engage in that behavior and what they will get out of it.



MENTORSHIP

10. **Have a Professional Mentor and an Authentic Community** to hone your skills, invest in yourself, and become effective in your area of influence. Every successful influencer has a mentor and a tribe to collapse time spent on learning and avoiding unnecessary headaches.



Professional Christian Influencers take great care in all areas of their lives to practice what they preach and live authentically with passion and purpose.

Join hundreds of others who have experienced how the Truth sets us Free to be Transformational Christian Influencers!

We Are the Change!