

MOMENTUM

DISCUSSION GUIDE // PART 1 WITH CAREY NIUEWHOF

With all the crises in the air...is this truly a disruption in how we normally operate?

Crisis is an accelerator.

This is a disruption.

Things will not go back to the way things were.

Denial is not a strategy.

What are the changes we see after COVID-19 that may be here to stay?

How are we going to do ministry for the next generation?

What are the trends that we should not ignore?

When historians look back on this time in history, what will stand out?

What competencies will churches need that we need to be thinking about?

1. **Restaffing** – for Sunday morning, children’s, youth
2. **Online is key**
 - a. Massive shifting to digital
 - b. SEO optimization
 - c. How do you get someone who listens to a podcast to sign up with an email and develop a relationship?
3. **A new Skill Set** – software engineering, online marketing, content creation and curation

What are the characteristics of leaders who are going to do well?

1. **Agility** – can you pivot?
 - a. Flexibility
 - b. Have a strategy if you cannot meet for another year.
 - c. Not waiting for things to go back to normal
2. **Someone who does not dismiss online**
3. **Digital natives** – staff has to get younger (to those who speak digital)

How do we get up to speed rapidly in order to go digital?

If we are tempted to broadcast our current experience, what should we do?

Do we do two different experiences – one for in person and one digital?

Does Sunday morning become more of a dialogue?

Do you set up watch parties instead of campuses?