

# MOMENTUM

DISCUSSION GUIDE // PART 2 WITH CAREY NIUEWHOF

No matter what the size of the church - how do I dream about the present and future?

1. Start with what you are trying to accomplish
2. Is there anything I could offer people that could be helpful?
3. Can I offer something that I have learned that will help other people?
4. Focus on helping the people you already have

You need a message: the gospel, hope. **You have everything you need.**

How do you reach out to leaders 7 days a week?

How do you help someone every day on their journey?

1. Stop being so facilities centric
2. Focus on where discipleship happens

ICEE - Slushies - SnoCones: You're the president, what do you do in this time?

1. Think about serving your customers
2. Show them how to make them at home
3. Delivery, take out, drive thru, curbside
4. Link the product to an emotion
5. Trigger - what goes on in your life when you have an ICEE?
6. How to play up that story, tying the brand to a moment in someone's life

What should older leaders do with younger leaders and vice versa?

Older Leaders:

- Listen. Listen. Listen.
- Give younger leaders a seat at the table and authority to make decisions.
- Learn from the younger leaders.
- Get a couple of opinions – and if there is a consensus, trust and empower them
- Do not try to cling to the past.

Younger Leaders:

- Explain the why behind the what
- Try to tap into the wisdom of the Older leader
- They may not understand TikTok, or technology, but there is a lot of wisdom on life and leadership

If there can be a mutual understanding and mentoring, great things can happen.

***“Our ability to reach has exceeded our ability to care”*** – Kevin Kelly

How do you CARE for all of the people you reach online?

1. **Scale pastoral care**
  - a. Small groups
  - b. Scale to smaller groups
  - c. Who are the people you are reaching?
  - d. Target messages to them
2. **Get inventive** on how to connect people
3. **Think in a multiplicity** of categories
4. **Release people to lead** their small groups
5. **Connect people to God and people to people**